

# Benton Review & Town and Country Shopping Guide - Benton County

<b>Mailing Address:</b>	P.O. Box 275 Fowler, IN 47944	<b>Shipping Address:</b>	205 E. 5 <sup>th</sup> St. Fowler, IN 47944
<b>Telephone:</b>	765-884-1902	<b>Cell:</b>	765-490-6696
<b>Fax:</b>	765-813-0700	<b>Contact:</b>	Toni Bulington
<b>Email:</b>	bentonreviewads@gmail.com		

## Advertising Deadlines:

Benton Review	Wednesday	Noon on Friday
Town & Country Shopping Guide – Benton County	Monday	Noon on Tuesday

## Display & Classified Display Advertising Rate:

Benton Review	\$6.00 Per Column Inch
Town and Country Shopping Guide – Benton County	\$6.00 Per Column Inch
Combo Rate – (Benton Review & Town and Country Shopping Guide)	\$8.00 Per Column Inch
Combo Rate – (News & Review, Town and Country Shopping Guide & Benton Review & Francesville Tribune)	\$18.00 Per Column Inch

## Preprint Rate:

Single Sheet	\$65.00 cpm
4 page tab	\$85.00 cpm
8 page tab	\$95.00 cpm
12 page tab	\$105.00 cpm
16 page tab	\$125.00 cpm

Preprints larger than 16 pages will be weighed and priced accordingly to the increased mailing cost. Benton Review and Town and Country Shopping Guide – Benton County are delivered by the USPS.

## Quantities:

Benton Review	3,000
Town and Country Shopping Guide – Benton County	6,500

Preprints shipping address: **Benton Review, 205 E. 5<sup>th</sup> St., Fowler, IN 47944**. Preprints need to be delivered 7 days prior to insertion date.

## Color Rate:

Full Color	\$200.00
Spot Color	\$80.00

## Production Information:

6 column broadsheet format; depth: 21 inches

1 column width	1.625	4 column width	6.9375
2 column width	3.375	5 column width	8.75
3 column width	5.1875	6 column width	10.5

Acceptable Electronic formats: PDF, JPEG, TIFF or EPS

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